



the rotary club of sanFrancisco west

December 11

NEWSLETTER

2007

WELCOME TODAY'S SPEAKER PETER WOLF

Peter Wolf, member, [Rotary Club of Sebastopol Sunrise](#). A Gemologist and educator, he has been a wholesale broker to the fine jewelry trade for 21 years — in design, manufacture, and import of fine jewelry, diamonds and gems. He holds training and academy certifications including Natural Gemology, Diamond Grading, Synthetic Gemology, including the [Gemmological Association and Gem Testing Laboratory of Great Britain](#). Peter served an early apprenticeship in gemological diamond evaluation and lab evaluation, and colored stone laboratory analysis. He has taught Diamond Grading, Natural Gemology and Synthetic Gemology with Master Gemologist Appraiser Cortney Balzan at the [Revere Academy](#), has contributed to gemological publication and education to the trade, and is a speaker on ethical issues in the fine jewelry trade. He has worked with with the [Accredited Gemologists' Association](#) to set standards of integrity in the trade, to mandate disclosure of gem treatments, and to monitor diamond grading and selling practices. He teaches his private clients about diamonds and gems, and loves when they report back from retailers with sticker shock, and great stories of knowing things the salesperson didn't. His talks expose 'situational ethics' in sales practices, and treatments to diamonds and gems that you — *and an astounding number of jewelry salespeople* — may not know about. This is part one of a talk, entitled "**The Emperor's New Clothes, or . . . What You Haven't Been Told (Until Today).**"

Holiday Party at Park Chow

Saturday December 15th at 5 pm

Members and guests remember to

Bring a surprise gift without a tag (secret Santa), to be grabbed From the pile by raffle numbers.....(or a gift may be stolen from a previous grabber) allowing that stealee the chance for another grab, (or another steal), (a popular gift may only be stolen 3 times).



