



## The Rotary Club of San Francisco West

Meetings: Tuesday mornings, 7:30 a.m., Lakeside Restaurant, Ocean Ave

**August 19th, 2008**

**Welcome Today's Speaker**

# ROBIN SOHNEN

**Robin Sohnen**, executive director, [Each One Reach One](#) (EORO), which uses the transformative power of the arts and education and a commitment to employ professional theater artists and community members to mentor incarcerated children. EORO believes that youth behind bars are kids, first and foremost, that one-on-one mentoring through the creative act of playwriting and academic tutoring provides the best way to positively influence the beliefs that incarcerated youth hold of themselves and that society holds of them. Before starting EORO in 1998, Robin was a theater artist, an event producer and a marketing specialist. In 1987 she founded and directed Centre 4 Events, a Los Angeles-based group that specialized in designing, producing and marketing live theater as a unique and effective vehicle for companies to communicate their message to employees and clients alike. As company director, she produced over 50 theater-based programs designed to improve internal relations, boost employee moral, support recruitment efforts, and enhance company productivity. After moving to the Bay Area in 1991, Robin worked as a freelance producer, planning and staging public events ranging in size from the City of Los Angeles Marathon to the Richmond Neighborhood Community Festival, from the United Nation's 50th Anniversary dance and music concert in San Francisco's Union Square, to the first Alzheimer's Foundation Walk-a-thon in Los Angeles. Since 1986 Robin has been a mentor to young people through Soka Gakkai International, an organization dedicated to the development of peace, culture and education. In 1998 Robin decided to start a non-profit organization to address the escalating rate of incarcerating youth, especially youth of color by exploring theater-based strategies that could effectively break the cycle of violence and divert youth from the adult prison system. Robin is a member of the Skyline College Administration of Justice Advisory Committee and received the 1999 National Council on Crime Delinquency New American Community Award for EORO's creative efforts to reduce crime. She is Commissioner for the Commission on Status of Women of San Mateo County.

Dear District 5150 member:

This is your chance to pretend its Service Above Self (*when all the time you're secretly enjoying yourself.*)

**DREW McINTYRE** from Novato Sunrise Rotary has volunteered to coordinate the volunteers for the District Family Fun Fest. (**Thank you, Drew!**) And now, this is where **YOU** come in...

We need about 50 more volunteers to sell drink tickets, pour wine, and work in the barrel room moving boxes and distributing raffle prizes. There will be one hour shifts. **But Yes! You can work more than one shift if you want to really maximize your fun!**

Here's how to register to volunteer:

E-mail Drew at [dmcintyre34@hotmail.com](mailto:dmcintyre34@hotmail.com)

OR, better yet -

You can sign up on-line at the District website. This way you can choose your favorite shift without pleading. Here's how!

Go to [www.rotary5150.org](http://www.rotary5150.org)

**Some of our members (how many I don't know) had a good (maybe) time While pitching in (possibly) at the Relay for Life event this Saturday and Sunday. (sketchy I know, but that's what happens when a newsletter editor is left in the dark and hung out to dry by his un-communative fellow members who refuse to pick up the computer and leave a little news for him to transfer to this illuminating page for the enlightenment of all. Can we reach out a little more people...even if it's to berate me for horrendous grammar and run on sentences)**