



ROCKW



The Rotary Club of San Francisco West

Meetings: Tuesday mornings, 7:30 a.m., Lakeside Restaurant, Ocean Ave

MAY 19th, 2008

WELCOME TODAY'S SPEAKER

NAIDA MUSLIMOVA



Naida Muslimova, Rotary Ambassadorial Scholar from Moscow, Russia, studying at Golden Gate University, where she is working on a master's degree in Integrated Marketing Communications with emphasis in Public Relations. Naida received her bachelor's degree in Journalism and Russian Philology at [Volgograd State University](#) in the city of Volgograd, Russia. She enjoys reading modern and classic literature.

Rotary International is an organization of [service clubs](#) known as **Rotary Clubs** located all over the world. It is a secular organization open to all persons regardless of race, color, creed or political preference. There are more than 32,000 clubs and over 1.2 million members world-wide.^[2] The members of Rotary Clubs are known as **Rotarians**. The stated purpose of the organization is to bring together business and professional leaders to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. Members usually meet weekly for breakfast, lunch or dinner, which is a social event as well as an opportunity to organize work on their service goals. Rotary's best-known motto is "Service above Self", and its secondary motto is "They profit most who serve best".

Popular culture

Rotary International was portrayed in [Steven Spielberg's](#) film [Catch Me If You Can](#). [Frank Abagnale Jr.'s](#) (played by [Leonardo DiCaprio](#) in the film) father, Frank William Abagnale (played by [Christopher Walken](#)) was a life time Rotarian in the film because he was a hero in [World War II](#). The Italian song "[Rotary Club of Malindi](#)", which had a relative success on the world-music scene, speaks of an organization for "white people in depression". In the television show [Desperate Housewives](#), Gabrielle attends Victor Lang's Rotary Club meeting in his ex-wife's couture dress. [Stephen King's](#) novel, "[The Library Policeman](#)", centers on Sam Peebles, a small town insurance agent who is called upon on short notice to give a speech to his Rotary Club on "The Importance of the Independently Owned Business in Small-town Life". In season four episode five of the Larry David show "Curb Your Enthusiasm", titled "The 5 Wood", David is trying to gain entrance into a club whose members were generally non-Jewish Republicans. In the interview David makes up many lies about himself, one of which being that he is a member of the Rotary Club. In the dual episode "Hole in the Heart" of series three of the Australian comedy TV series [Frontline](#), the host Mike Moore and producer try to get all the credit after Rotary bring a young boy from Papua New Guinea to Melbourne, Australia for a life-saving operation. In season four, episode three of [The Office](#), branch manager [Michael Scott](#) holds one of his notorious seminars which this one focusing on ageism in the workplace. He introduces the surviving founder of the Dunder-Mifflin paper company, who mentions that he met the late co-founder when they were in the Rotary Club.

